LIBRARY TO BUSINESS

L2B

PERSONAL CONSULTATIONS

We'll meet with you, at a time that works for your schedule, to connect you with library and community resources.

PROGRAMMING

L2B offers a variety of programs with community partners to address important aspects of your business and professional life.

EXCLUSIVE ONLINE RESOURCES

You have access to more than 130 databases from the comfort of your home or office. All these are FREE with your library card.

BOOKS, eBOOKS, & eMAGAZINES

Check out our eBooks on Freading and 3M Cloud, our digital magazines on Zinio, and timely books in print.

PARTNERS

L2B works with a variety of agencies to provide you with the best possible solution to your question.

E-NEWSLETTER

Sign up for our monthly newsletter and be the first to know about upcoming programs.

CONNECT WITH L2B

Rachael Svoboda
Business Services Coordinator
307.773.7200 | L2B@lclsonline.org

Rachael is a graduate of the University of Wyoming College of Business and a Standing Tall Member of the Center for Cowboy Ethics and Leadership.

A Wyoming native, Rachael has working business knowledge of Casper, Laramie, Gillette and Cheyenne. She brings real-world business experience with Wyoming values to L2B.

She has presented on topics such as Money Smart Week®, library business services, and the importance of partnering with local businesses and community groups.

OUR PARTNERS INCLUDE

- Cheyenne SCORE
- Foundation Center
- Small Business Administration (SBA)
- Wyoming Entrepreneur
  - Market Research Center (MRC)
  - Procurement Technical Assistance Center (PTAC)
  - Small Business Development Center (SBDC)
- Wyoming Women's Business Center

Interested in becoming a partner?
Contact us today at 307.773.7200!

ATTEND A PROGRAM:

We routinely partner with local professionals and businesses to offer programs each month. See what we're up to here: laramiecountylibrary.org

HOW TO VISIT US:

2200 Pioneer Avenue
307.634.3561 | laramiecountylibrary.org

HOURS:

10:00 a.m. - 9:00 p.m.	Monday - Thursday
10:00 a.m. - 6:00 p.m.	Friday, Saturday
1:00 p.m. - 5:00 p.m.	Sunday

LARAMIE COUNTY LIBRARY

L2B
Library to Business
Information Services

laramiecountylibrary.org

Are you...

STARTING A BUSINESS?

Whether you're starting or expanding your business, we can provide industry information, local demographics, and sample business plans to help your dream become a reality.

LOOKING FOR A NEW JOB?

Find the perfect place to work, discover a new career path, or increase your computer skills with our exclusive resources.

HELPING A NON-PROFIT?

Locate grants and learn techniques for fundraising, volunteer recruitment, and board management.

MANAGING YOUR MONEY?

Create a household budget or save to purchase your first home. Research companies for investment, and start planning for retirement.

FIND CUSTOMERS & COMPETITORS

Find potential customers, current competitors, and new markets using ***ReferenceUSA** and **First Research.**

WRITE A BUSINESS PLAN

We have hundreds of sample plans in print and online through ***Small Business Resource Center**. Work with the **Small Business Development Center** to develop your own plan.

SOCIALIZE

Which social platform is right for your business? The **Market Research Center** will help customize your strategy.

CREATE & UPDATE YOUR RESUME

Learn strategies to get your resume and cover letter noticed in ***Business Source Premier**.

MODERNIZE YOUR SKILLS

Improve your Microsoft Office skills with our **Self-Guided Learning Center**. Keep up with business trends by reading *Forbes*, *Inc.*, and *The Economist* through ***Zinio Digital Magazines**.

CHANGE YOUR CAREER

The average adult will change careers seven times. Explore your options with ***Learning Express Library's Career Center**.

FIND GRANTS

Use the **Funding Information Network** to pinpoint companies, grantmakers, and foundations to support your cause.

DEVELOP EFFECTIVE BOARDS

The Foundation Center's **GrantSpace** will help you improve board management through webinar training, sample documents, blog articles, and more.

MANAGE VOLUNTEERS

Find eBooks in ***3M Cloud** and ***Freading** to help your organization improve volunteer retention, performance, and recognition.

INVEST WISELY

Research investment options through **Value Line** and the **Morningstar Investment Research Center**.

BUDGET FOR SUCCESS

Personal finance programs such as **Money Smart Week®** will help you and your family make the best use of your money.

RETIRE SECURELY

Read the *Wall Street Journal*, *Barron's*, and *Investor's Business Daily* through ***ProQuest Business**, and listen to audiobooks through ***OneClickdigital**.

*** = VISIT GOWYLD.NET TO USE THESE DATABASES**