

FOR IMMEDIATE RELEASE
May 20, 2021

***Believe the imPAWsible!* With Laramie County Library System's Summer Reading Challenge**

Laramie County Library System invites the community to read for prizes and *Believe the imPAWsible* with its annual Summer Reading Challenge! This year's challenge allows you to log reading, track progress, earn tickets, and complete badges all from your computer or phone using Beanstack, a mobile app and website that makes summer reading more engaging! Registration for the pet-themed challenge begins Friday, May 21 at <https://lclsonline.org/summer-reading-challenge-2021/>. The challenge is free and does not require a library card for participation. Children, teens, and adults are all welcome to register and participate.

Participants are challenged to read 1,200 minutes by August 16 to earn their completion prize pack, which includes a free book for kids and teens and a library pint glass for adults. Completion prize packs can be picked up in-person at the library's prize tent or using curbside pick-up beginning July 1. For every 100 minutes a participant reads, they will also earn 10 raffle tickets to enter into drawings for fun prizes such as LEGO® sets, computers, local gift cards, and more.

Participants who reach their goal before August 16 are encouraged to continue their summer reading by participating in Read for a Cause. For every additional 100 minutes read and logged in Beanstack, Frontier Veterinary Clinic will make a donation to Cheyenne Animal Shelter in honor of our pet-themed challenge.

The library is also offering fun in-person and virtual events to accompany the Summer Reading Challenge. With free book clubs, take-home crafts, outdoor activities and more, there is no end to summer fun at the library. Find a full list of events at <https://lclsonline.org/calendar/>.

Summer reading is a critical component in maintaining academic skills, and helps fight the summer slide where students lose some of their reading and learning gains from the previous school year. Laramie County Library System hopes that the 2021 Summer Reading Challenge: *Believe the imPAWsible!* will inspire children and adults alike to read every day throughout the summer, and find adventure, opportunity, and growth in the pages of their favorite book (or in the words of their favorite audiobook-they count too!).

Contact

307-634-3561 or LaramieCountyLibrary.org for more information on the Summer Reading Challenge. Kasey Mossey at kmossey@lclsonline.org for media information or to arrange interviews.